

how best to care for carpets & rugs

Entrance or walk-off mats

The use of entrance mats at all outside entrances to the house is highly recommended, as it will significantly reduce the rate at which the carpet will soil. The mats should be of adequate size to allow street dirt to be removed from shoe soles and must be cleaned regularly themselves.

Protective treatments

Many carpets come with a protective fibre treatment to reduce problems with staining and soiling. It is possible to have a protective fibre treatment applied to your carpet. These treatments, while effective in many ways, are not bullet-proof and will eventually wear off. Quick response to spills and regular cleaning is still required.

Maintain carpets and rugs regularly

Regular cleaning will extend the life of a carpet and maintain its appearance.

Vacuum clean regularly and thoroughly to remove gritty dirt that can damage the fibres.

Deal with spillages as soon as possible, preferably the moment they occur.

When a carpet or rug reaches a stage where it could do with a really good cleaning, you can either do the job yourself, or you can call in a WOOLSAFE –approved carpet cleaning company.



cleaning your wool carpets & rugs

It is best to have your valuable wool carpets or rugs cleaned by a professional

To ensure you get a top quality job done, entrust the work to a WOOLSAFE accredited carpet cleaning company. These companies are fully trained, have been in business for a considerable length of time, are members of one or more recognised professional cleaners associations and have a reputation for top quality service. And they use only WOOLSAFE-approved cleaning products!

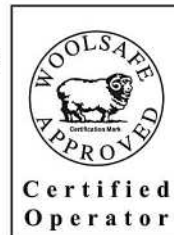
We do not recommend cleaning your carpet or rug yourself.

If you are still considering cleaning the carpet or rug yourself, make sure to use only WOOLSAFE-approved products. Look for the WOOLSAFE Mark on the bottle or package. It's your assurance that the product is both safe and effective.

WOOLSAFE-approved carpet care products have been independently and scientifically tested and are safe and effective for cleaning and maintaining wool and wool-rich carpets and rugs. Never use any detergents such as dishwashing liquids, soaps or other cleaners recommended for general household use. Although they may clean your carpet satisfactorily, they

will almost certainly cause problems such as rapid re-soiling, colour bleeding or other damage to the pile or backing of the carpet. Beware of products claiming to be safe for all fibres, including wool. It might be true, but if it does not have the WOOLSAFE Mark, it may not be approved by the carpet manufacturer!

Professional cleaning is best for your carpet.



rules for spot removal



- Soak up liquids with white kitchen roll, tissues, toilet roll or clean cloth
- Scoop up or scrape off solids
- Try to identify unknown spots prior to treatment – if unsure, use solvent (or one of the Impregnated Powders) first
- Use small quantities of spot remover at a time, applied to a cloth, NOT directly to the spot. BLOT or dab; do NOT rub
- Always work from the edge of the spot inwards
- Take great care with applying solvents to bitumen-backed carpet tiles
- When using solvents, always ensure there is plenty of fresh air ventilation
- Always thoroughly rinse out water-based spotters with clean water
- Dry the spot, if possible, with a hair dryer

The spot removal charts contain the methods for dealing with accidental spillages and the order in which the treatments should be applied

For information on a WOOLSAFE APPROVED CARPET CLEANING COMPANY nearest to you, go to www.woolsafe.org and click on 'find a carpet cleaner'

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WOOLS OF CUMBRIA
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